



FY2013 Arts Catalyze Placemaking (Pilot) Program

The Connecticut Office of the Arts (COA) will invest in the state's arts-based cultural institutions, activities, programs and artists in ways that will advance Connecticut cities, towns, and villages as meaningful communities in which to live, work, learn and play. **Arts Catalyze Placemaking** is designed to help achieve these goals and will run as a pilot in FY2013/

What the Arts Catalyze Placemaking program Funds:

- ☒ **ACTIVITIES/PROJECTS** of various scale (small, medium and large) which support creative placemaking goals.
- ☒ **SUSTAINING SUPPORT** for arts-based organizations whose work is relevant and supports COA's creative placemaking goals.

The **Arts Catalyze Placemaking** program consists of 3 distinct categories of funding with additional options. The overall design is intended to wrap all COA competitive grant funding around consistent review criteria and outcome measures that relate directly to Creative Placemaking.

Arts Catalyze Placemaking (ACP) program categories:

- ☒ **CONNECTICUT ARTISTS IN EVERY COMMUNITY** (for small activities and/or projects)
 - o ACP-1 Education
 - o ACP-1 Community
- ☒ **ARTS LEADERSHIP ACTIVITIES / PROJECTS** (for medium and large scale activities and/or projects)
 - o ACP-2
 - o ACP-3 Planning
 - o ACP-3 Implementation
- ☒ **SUSTAINING RELEVANCE**
 - o Sustaining Support
 - o Stabilization Agreement (not available in FY2013)

The **Arts Catalyze Placemaking Guideline Chart** on the following pages provides a general overview of the program categories, eligibility, matching and other grant requirements, submission information and review process. Full guidelines will provide greater detail. The details vary from one category to another but two requirements remain consistent: all applications must identify a project manager and all grantees must participate in COA assessment and reporting protocols.

CONNECTICUT ARTISTS IN EVERY COMMUNITY GRANT CATEGORY	RANGE OF GRANT AWARDS & FUNDING PERIOD	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS	SUBMISSION DEADLINES & APPLICATION REVIEW
<p>ACP-1</p> <p>Provides opportunities for CT residents of all ages, in every community, to interact with practicing artists in EDUCATION or other COMMUNITY based projects.</p> <p>Grants fund a wide range of experiences that engage Connecticut artists through projects, performances, workshops, and short or long-term school or community-based residencies that advance community development and understanding through high quality arts engagement and arts integration practices.</p>	<p>ACP-1 EDUCATION \$250 – \$5,000</p> <p>.....</p> <p>Up to One Year Funding Period</p>	<p>ACP-1 EDUCATION</p> <ul style="list-style-type: none"> 100% match required when engaging COA directory artist(s) for a project outside their juried category. 80% match required for performance projects engaging COA Directory artists in the Performing category 60% match required for connecting projects engaging COA Directory artists in the Connecting category 40% match required for integrating projects engaging COA Directory artists in the Integrating category In-kind match is capped at 25% of total expenses 	<p>Lead applicant can be a:</p> <ul style="list-style-type: none"> CT pre K-12 school After school program Parent Teacher organization (PTO) Qualified arts organization Qualified arts program of a CT-based 501-c-3 non-arts organization Arts program of a CT-based 501-c-3 non-arts organization such as: libraries, community centers, festivals, health care facilities, etc. COA Directory Artist Qualified CT artist Municipal departments Colleges and universities <p>Additional Eligibility:</p> <ul style="list-style-type: none"> \$5,000 maximum per year 	<p>ACP-1 EDUCATION</p> <ul style="list-style-type: none"> MUST engage artist(s) from the COA <i>Directory of Performing and Teaching Artists</i>. Three COA Directory categories: <p>PERFORMING</p> <ul style="list-style-type: none"> Short-term exposure to an art performance, demonstration or class May or may not include study guide or highlight cultural or educational connections <p>CONNECTING</p> <ul style="list-style-type: none"> Short-term (2-5 visits with same group of learners) Clearly defined program objectives & evaluation Possible performance/ lecture/ demonstration, etc. <p>INTEGRATING</p> <ul style="list-style-type: none"> Long-term (5+ days with same group of learners), sequential arts learning between and among arts and non-arts disciplines. Min. 5 implementation days + 1 day collaborative planning Integrated curriculum design 	<ul style="list-style-type: none"> Two deadlines per year Fast track review process Awards are full or no funding Geographic distribution of grant making is a COA priority
<p>ACP-1 EDUCATION FOCUSED PROJECTS</p>					
<p>ACP-1 COMMUNITY BASED PROJECTS</p>	<p>ACP-1 COMMUNITY \$250 – \$5,000</p> <p>.....</p> <p>Up to One Year Funding Period</p>	<p>ACP-1 COMMUNITY</p> <ul style="list-style-type: none"> 100% match required for all projects engaging non-COA Directory artists See match levels above (Education), if engaging COA Directory artists In-kind match is capped at 25% of total expenses 		<p>ACP-1 COMMUNITY</p> <ul style="list-style-type: none"> Must engage a CT artist(s) Partnerships are encouraged 	

ACP-1 applicants are not restricted from applying to any other COA grant program category for which they are eligible.

ARTS LEADERSHIP ACTIVITIES / PROJECTS GRANT CATEGORY	RANGE OF GRANT AWARDS & FUNDING PERIOD	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS	SUBMISSION DEADLINES & APPLICATION REVIEW
<p>ACP-2 & ACP-3</p> <p>Provides support for arts-based activities and/or projects that will advance Connecticut cities, towns, and villages as meaningful communities in which to live, work, learn, and play.</p> <p>Arts Catalyze Placemaking program offers 3 levels of support for partnership-based activities and/or projects.</p> <p>ACP-2</p> <p>Mid-sized support for activities and/or projects</p> <p>ACP-3 PLANNING</p> <p>Support the planning of larger activities / projects.</p> <p>ACP-3 IMPLEMENTATION</p> <p>Support for the implementation of larger activities / projects.</p>	<p>ACP-2</p> <p>\$5,000 – \$25,000</p> <p>.....</p> <ul style="list-style-type: none">• One or two year funding options available• Two year projects must submit interim report & updated plan	<ul style="list-style-type: none">• All activities/projects require a match. Level of match is based on size of overall project budget.	<p>ACP-2</p> <p>Partners are required for ACP-2 and ACP-3. There is no restriction on partnership eligibility.</p> <p>Lead applicant must be:</p> <ul style="list-style-type: none">• Qualified CT artist (with a fiscal sponsor)• Qualified arts organization• Qualified municipal department• Qualified arts program of a CT-based 501-c-3 non-arts organization• Qualified colleges and universities <p>Lead applicants may NOT be:</p> <ul style="list-style-type: none">• COA/DECD line items• COA/DECD designated Regional Service Organizations• Applicants to ACP-3	<ul style="list-style-type: none">• Project MUST engage artist(s) in either one or all project stages including planning, implementation and evaluation• Partnerships are required	<p>ACP-2</p> <ul style="list-style-type: none">• Peer review process• COA's goal is to fully fund awarded project requests
	<p>ACP-3 PLANNING</p> <p>\$2,500 – \$10,000</p> <p>.....</p> <ul style="list-style-type: none">• One year funding period		<p>ACP-3</p> <ul style="list-style-type: none">• Lead applicants to ACP-3 must choose either planning or implementation within a single funding period. <p>Lead applicant must be:</p> <ul style="list-style-type: none">• Qualified arts organization <p>Lead applicants may NOT be:</p> <ul style="list-style-type: none">• COA/DECD line items• COA/DECD designated Regional Service Organizations• applicants to ACP-2		<p>ACP-3</p> <ul style="list-style-type: none">• Peer review process• COA's goal is to fully fund awarded planning and project requests• ACP-3 Project Implementation is a two step process, applicants must submit:<ul style="list-style-type: none">✓ Summary Proposal✓ Full Application• Only accepted Summary Proposals may proceed with a Full Application• Receipt of a Full Application does not guarantee funding
	<p>ACP-3 IMPLEMENTATION</p> <p>\$25,000 – \$100,000</p> <p>.....</p> <ul style="list-style-type: none">• One or two year funding options available• Two year projects must submit interim report & updated plan				

ACP-2 and ACP-3 applicants may also apply for ACP-1 (see ACP-1 eligibility)

ACP-2 and ACP-3 applicants may also apply for Arts Endowment Fund (arts organizations ONLY, see AEF eligibility)

SUSTAINING RELEVANCE GRANT CATEGORY	RANGE OF GRANT AWARDS & FUNDING PERIOD	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS	SUBMISSION DEADLINES & APPLICATION REVIEW
<p>Sustaining Support & Stabilization Agreements</p> <p>Provides support to arts organizations whose on-going work is relevant to the community and supports COA's creative placemaking goals.</p> <p>Arts Catalyze Placemaking program offers 2 levels of support for arts organizations.</p> <p>Please note: Stabilization Agreements are under development and listed here as a preview for FY2014.</p>	<p>SUSTAINING SUPPORT</p> <ul style="list-style-type: none"> Award amounts based on available funds, review scope, organization budget size + number of applicants Up to two year funding period Two year projects must submit interim report & updated plan 	<ul style="list-style-type: none"> All grants require a match. Level of match will be graduated and based on size of operating budget. In-kind match is capped at 25% of total expenses 	<p>Applicant must be:</p> <ul style="list-style-type: none"> CT-based 501-c-3 arts organization with a minimum 3 year history <p>Applicants may NOT be:</p> <ul style="list-style-type: none"> COA/DECD line items COA/DECD designated Regional Service Organizations 		<ul style="list-style-type: none"> One deadline per year Peer review process Review criteria measure ability to connect arts to community benefit in response to assessed need plus organizational capacity and management
<p>SUSTAINING SUPPORT (available in FY2013)</p> <p>STABILIZATION AGREEMENTS (Not available in FY2013)</p>	<p>STABILIZATION AGREEMENTS (For Information only)</p> <ul style="list-style-type: none"> Stabilization agreements will be limited Awards configured based on applicant's unique circumstances and available funds One year funding period 	TBD for FY2014	<ul style="list-style-type: none"> Lead applicant must be a CT-based 501-c-3 arts organization with a minimum year history Full scope of eligibility TBD for FY2014 	TBD for FY2014	<ul style="list-style-type: none"> Applicants submit a Summary Proposal for consideration after preliminary conversations with a COA program manager Invitation to submit full proposal does not guarantee funding

Sustaining Relevance Applicants may also apply for: ACP-1 and the Arts Endowment Fund (arts organizations ONLY, see AEF eligibility)